

Joe Petagno – 130784
Resides in Copenhagen, Denmark
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Experience

2010 - pres.	Art Director at ZUPA
2006 - 2010	Digital Art Director at OgilvyOne Worldwide
2004-2006	Interactive Media & Marketing Academy - Gamedesign focus
2000-2003	Christianshavns Gymnasium – Majored in English and Art
1999	Trainee at Saatchi & Saatchi Copenhagen

Notable Work

Polydor UK
– Design of UBB board icons and emoticons for ‘sophieellisbextor.net’

SPV GmbH
– Official ‘Motörhead’ winampskin
– Layout, retouch and postproduction of ‘Motörhead’ coverart

Telia Sonera
– Art direction on the Custom Lifecycle Program E-mail-engine
– Full redesign of corporate web-identity, banner ads as well as webshop module

IBM
– Concept, art direction, layout as well as modelling for “Rub out the carbon” manifesto

Thrane & Thrane
– Full night/day interface design for VOIP cellphone

Hopenhagen LIVE
– Design of the official citymap as well as the Hopenhagen LIVE eventblog

Achievements

- 2x Winner at DM-dagen 2010 (‘Telia CLC Program’ and ‘Telia Flex CLC opsalg’)
- 2x Frontpage features at winamp.com
- 4x Daily Deviation awards at deviantart.com
- More than 1.000.000 downloads of my winampskins
- Featured in Japanese interface-magazine ‘Designers Desktop’

Technical Skills

I know the full CS4-suite in and out, as well as Dreamweaver, Audacity and HTML/CSS. Fluent in both OSX and Windows, but I prefer OSX